

A LOOK AT WHAT'S HAPPENING IN OURTOWN

ISSUE 78 • SPRING 2023

HOLT NOW



DEDICATED TO HELPING OUR COMMUNITY & ITS BUSINESSES GROW

A publication of the Delhi Charter Township Downtown Development Authority • www.DelhiDDA.com

THE DDA – WHO WE ARE & WHAT WE DO

The Downtown Development Authority (DDA) promotes economic development through business attraction/retention programs and works to foster investment within the DDA district. It strives to increase the township's tax base and strengthen the local economy while maintaining those qualities that make Delhi Township a desirable place to live and work.

For more information, visit us at www.DelhiDDA.com.

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HOLT FARMERS MARKET

Food Frenzy Dates

MAY 17, 2023

Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Limited on-site seating available.

JUNE 14, 2023

Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Live Music: BYPASS & Stringville
Limited on-site seating available.

JULY 12, 2023

Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Live Music: NEW RULE
& Mark Grinnell
Limited on-site seating available.

AUGUST 16, 2023

Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Live Music: MIXED FLAVORS
& Got2B3
Limited on-site seating available.

SEPTEMBER 13, 2023

Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Live Music: TBA
Limited on-site seating available.

OCTOBER 11, 2023

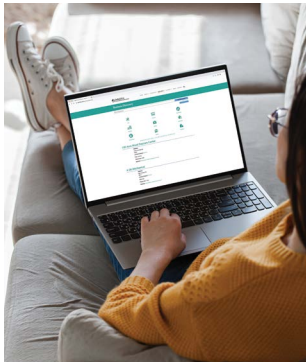
Holt Farmers' Market
Wednesday, 4:00 p.m. - 8:00 p.m.
Live Music: TBA



Holt Food Frenzy
FOOD, FUN & MUSIC!

2150 N Cedar St, Holt, MI 48842

FIND DELHI BUSINESSES ALL IN ONE PLACE



A great way to explore all of the businesses Delhi Township has to offer is the DDA Business Directory. You can search for local businesses from restaurants to salons, retail to home services, and more at delhidda.com/business-directory.

Paper Image helps small businesses achieve big city results

Paper Image of Holt is a household and business name, whether residents in Delhi Township have heard of them or not. It's likely that the school magnet on the fridge, the menus at the local restaurant, or the yard signs in the neighbor's front yard were all made by Paper Image.

The business has been a fixture in the community officially for over three decades, starting out as a co-op run by MSU students. From those humble beginnings, the print center has grown to be a major commercial printer in the Greater Lansing area. Missey Trudell and Todd Wallis have been with Paper Image almost from the beginning, starting out as staff members, then managing partners, and today they are co-owners of Paper Image.

"We're trying to be that one stop shop for small

businesses to market themselves," Todd Wallis, Paper Image Co-Owner, says.

In addition to full printing and mailing services, Paper Image also offers a wide range of promotional products, and they recently added an apparel division to their repertoire which allows them to offer full silk screening and embroidery services. But Paper Image is much more than the average print shop, they offer full graphic designs services such as branding and logo development. But beyond that they collaborate with their clients and help them strategize their marketing goals, giving the feel of a big marketing firm, without the big price tags.

"So often clients will come to us with an idea that they think that they want but it may not give them the best results they're looking for,"

Missey Trudell,



Paper Image Co-Owner, says.

"So we really dive into who is your audience, what is the message, and help them create that."

Trudell and Wallis are big advocates of supporting local and advocating for the community. They themselves are very active with nonprofits and schools in Delhi Township and encourage their staff to be as well. And there's nothing they love more than connecting and supporting others in the community.

"The small businesses here in Holt and Delphi have a small town culture with big city results," says Wallis. He and Trudell and their team at Paper Image appreciate being part of that culture and helping other achieve those big city results.

For more information on Paper Image's services or to start a conversation about a project, contact Paper Image at 517.694.2400 or email image@paperimage.com. Paper Image is located at 1900 Cedar Street in Holt, paperimage.com.



Clothing finds second chance at Deep Closets Clothing Alterations and Consignments

Entrepreneurship is something that runs in the family for Deep Closets co-owner, Sandy McDonell. The clothing alterations and consignments store owner grew up in her mother's small alterations business in Okemos when she was a young girl, and being a small business owner was something she knew she wanted to get back to some day.



Fast-forward to 2022 when McDonell opened Deep Closets in Holt with her mother, Mui Luc. After several life changes in both their lives, the time seemed right for the mother-daughter duo to open the business together. As a close team in their personal lives, it seemed only natural to go into business together. They also decided another good pairing would be alterations as part of their consignment business.

The pair love shopping and knew that many times when finding something second-hand, a piece might be the perfect fit if not for one alteration - whether an extra strap here or a shorter hem there. They opened

Deep Closets in July of last year and began accepting consignments later in the year.

One thing McDonell particularly prides the shop on is its variety. While many other consignment shops offer only womens' clothing, Deep Closets carries shoes, accessories, as well as mens' and children's clothing. They offer alterations on everything from jackets to

jeans to formal wear; any alteration that was purchased in-store will also receive half-off the alteration price. Alterations usually have a turnaround time of one week. Deep Closets tries to keep up-to-date with events happening in the community, especially school dances, and keeps a great supply of trendy and affordable formal wear.

"I know that times are getting tough and maybe if it helps, we have excellent gently used clothing," says McDonell. "I try to keep really nice things in here for everyone. If it helps you clean out your closet and make a couple dollars. And it

helps keep the sustainability for second-hand clothing."

Those looking to consign items through the shop should contact the shop to schedule an appointment. McDonell is always looking for in-season items. Items are consigned for 60 days. If the item sells, the consignee gets 40% of the sale and the store gets 60%. If items do not sell within 60 days, consignees are contacted to pick-up their items, otherwise items are donated to local domestic violence survivor organizations.

Deep Closets is located at 2495 Cedar Street, Suite B12 & B13 in Holt, 517.709.3247, [deepclosets.com](https://www.deepclosets.com).

Second Esker Square apartment building underway

Residents driving by the Esker Square apartment community on Cedar Street may start to see the structure of a new building going up this spring. The first apartment building officially began taking tenants earlier this year, and this new development is the second part of the Esker Square project.

“One of the things we’re most proud of at Esker Square is the fact that the building, and soon to be buildings, are creating an urban core for Delhi Township,” says Scott Gillespie, Founder and Chief Executive Officer of The Gillespie Company, the developer for the Esker Square project. “They’re creating some height, some density...and hopefully more residents for current businesses and future businesses.”

The Esker Square project is meant to help bring more of an urban feeling to Delhi Township, offering some of the first live/work apartments in the area. Live/work apartments offer tenants a unique experience to have their living space and work in the same location, while allowing them to be separate.

These spaces are perfect for those who work from home, own a side business,

or run their own business and still want to have a storefront. The building’s first floor is entirely made up of these live/work spaces. This set-up harkens back to old town America when small business owners operated their business out of their homes.

While these styles of apartments provide a commercial vibe to the buildings, the apartments are also comfortable and welcoming, making tenants feel at home. This is an important shift The Gillespie Company has seen in recent years surrounding changes in the housing market. More individuals are looking to rent but still want a space with the feeling and amenities of home. The Esker Square apartments are looking to fill that gap.

In addition to the live/work spaces, there are also traditional apartments on the second and third floors of the buildings. These one and two-bedroom apartments offer everything from stainless steel appliances, to individual washer and dryers in each apartment, to a patio and full kitchen.

The Gillespie Company has also designed the interiors of the apartments to fit any style, choosing neutral color palettes



and designs to give tenants more of an opportunity to make the space their own.

This also takes into account the wide range of tenants Delhi Township sees. “What we’re looking for here is to service a very broad market, and we feel that the market is quite broad here in Delhi, from recently graduated students, young professionals to young families, all the way through seniors to empty nesters,” Gillespie says. “We’re excited to provide a product and provide living space where people can live their lives and go through their life moments.”

Anyone interested in touring the Esker Square building or getting more information about renting an apartment can contact 517.889.5922 or liveeskersquare.com.



Proactively policing through relationship building

Relationships are a vital part of any community—it's in the connections between neighbors, residents with local businesses, and businesses with each other. The Delhi Township Division of the Ingham County Sheriff's Office understands how important a part relationships play in communities.



"People that live in these communities know when something is out of place and when something is out of character," says Lieutenant Chauncey Shattuck. He attributes this to not only neighbors knowing neighbors, but also the role

technology and his department play.

Communication tools like social media and applications have made it easier to prevent and investigate crimes. While criminals are also using social media to spread information, every day citizens are using social media to help prevent crime. Along with neighborhood social media pages that can help as part of Neighborhood Watch programs, there are also applications like Nextdoor, where neighborhoods can get local tips and buy and sell items.

The sheriff's office also has a Facebook page where they provide up-to-date information and press releases. The page is monitored daily so residents can provide tips directly to the page in addition to calling the department.

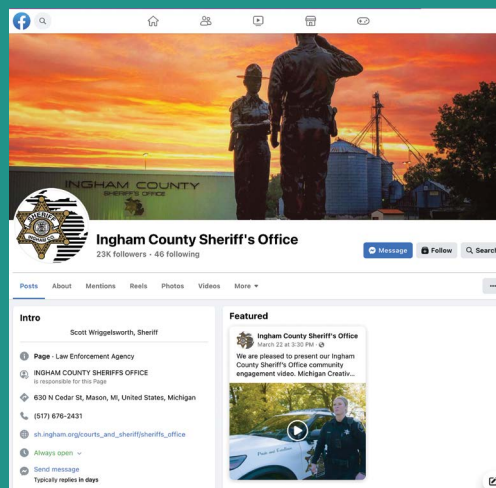
"Anytime you can use some type of medium to increase communication throughout communities, you're going to become stronger," Shattuck says.

"And the more you know your neighbors, the more you know when something doesn't fit or something looks out of place."

Shattuck also believes it's important for him and his officers to be a visible part of the community. He wants residents and business owners to be used to seeing officers out and about, stopping in to businesses to say hello and check in on what's happening. Shattuck feels this visibility is important for those considering potential crimes as well.

"The only way I've seen to help prevent violent crime or robbery is proactive policing, because when you're out in the community, making contacts or stopping cars, everyone sees that. Good and bad. And they know that if they cross the road and come down into Holt, there's a good chance they might have contact with the police department and if they're up to no good, they might think twice," Shattuck says.

This is the type of policing the Delhi Division is constantly striving for, and Lt. Shattuck believes they're seeing the positive results of this. His hope is the community feels the support and comfort of knowing and seeing him and his team out and about.



The ICSO Delhi Township Station is located on the west side of Cedar Street just north of Holt Road at 2045 N. Cedar St, Holt, MI 48842. The front office is open to serve the residents of Delhi from 8:00 a.m. – 5:00 p.m. Monday through Friday. The Delhi Station can be directly reached at 517.694.0045.

Craftsmanship and customer service sets Metter Construction apart

Craftsmanship and customer service — these are just a couple of the things Metter Construction of Holt prides its business on. It all began early on for Metter's owner, Dave Metter, who always had a passion for the trades. Before officially starting the business in 2007, Dave served in the military for eight years. After his service, Dave and his wife, Alesha, moved back to the area and quickly figured out they wanted to start their own construction business.

Today, Dave and Alesha, proudly serve Ingham County and the surrounding areas as a 100% veteran-owned business. The Metters and their team are fully licensed and insured for all work on a new build, but their specialties are in outdoor fencing, bathroom remodels, hard floor surfaces, and custom tile work.

"Our niche and our favorite part of what we do is...fencing," says Alesha Metter, who serves as the company's Operations Manager. "Any kind of outdoor fencing you can think of with the exception of invisible fences."

Metter Construction offers free estimates on any project, and Alesha encourages people who are undertaking a project to use her and her team as an educational resource. "If you don't choose me for whatever the project is, that's ok. But if you still have a question, use me for a reference," Alesha says. "I'm here to not only do a job for you, but I'm here to educate people on a process even if they want to DIY it themselves."

But for those who have Metter Construction undertake a project, they're sure to be satisfied by the craftsmanship of the work and customer service that the team feels sets them apart. From start to finish, Alesha makes sure their customers are informed and educated on what's happening with the project, handling every step of the process for her customers.

"The end result speaks for itself. From a fence to a custom bathroom remodel, our team's attention to detail and experience and craftsmanship sets us apart from the rest."

Dave and Alesha secured their first brick-and-mortar location in Holt recently, and they're hoping to open a showroom sometime later this year. Anyone interested in exploring a project with Metter Construction can contact them by phone, email, social media, or by submitting a form on their website.

Metter Construction is located at 4000 Holt Road in Holt, 517.914.2004, metterconstruction.com.



Bright colors and new signage!

The Holt Farmers Market is getting a facelift, with a series of new signs on the outside of the building. Along with the gigantic vegetables, which now grace the front of the market, these new images will soon make an appearance. We're not sure which will come first... the chicken or the egg.



THE DELHI TOWNSHIP DDA IS HERE TO HELP YOUR "HELP WANTED" EFFORTS!



As part of DDA's ongoing efforts to support local businesses, we are continuing to promote jobs via HOLTNow's social media platforms. Jobs will be shared on a weekly basis via Facebook, Instagram, and Twitter and featured in social media stories and highlights – all reaching thousands of individuals around the area. Social media is a great way to get further exposure for your job listings.

Best of all, this is a **free** resource available for businesses and organizations in the area.

If you are interested in submitting a job posting, please email the DDA at DDA@delhitownship.com with the following information:

- Name of business
- Job title
- Brief job description
- Position closing date (if applicable)
- Link to posting (if available)
- Contact name and email address

We look forward to helping you find great local talent for your business!

HOLT HISTORY



A.J. Black built this building in the 1890s as a general store. The building was home to Bliss Hardware from 1917 to 1959. It has since been home to several businesses, including McDowell's Studio of Tae Kwon Do, and, since 2003, Original Okinawan Karate of Holt. The Black Building remains the oldest commercial building in Downtown Holt.